

Service Packs

Service Packs are pre paid hours purchased in advance at a discounted rate. The packs are cost effective and efficient for ongoing projects and ad-hoc needs.

**Peterson
& Co**

Up to 60% off standard rates

Service Packs are popular with our clients for 5 reasons:

1

Big Discounts

Up to 60% off standard rates. Charged by the minute rather than by the hour.

2

Priority Service

You receive high priority focus. New work can be scheduled in quickly.

3

Long Expiry

Discounted pricing on service packs lasts up to 12 months. Use any time you want on any thing you want.

4

Flexibility

You can use the Service Packs for anything you need, from simple website updates up to high level strategic advice.

5

Monthly Reports

Service pack hours are tracked, recorded, and reported each month. See exactly how your investment is being utilised.

Services Offered

Branding

Graphic Design

Creative Direction

Social Media Strategy

Print Collateral

Web Design & Development

Wordpress Website Support & Training

Ecommerce Optimisation

Email Campaigns

Photography

Content Strategy & Creation

Website Fixes

Price


Hourly Discount


You Save

| | | |
|-------------------|----------|--------|
| 10 hrs for \$1200 | \$120/hr | \$300 |
| 20 hrs for \$2200 | \$110/hr | \$800 |
| 30 hrs for \$3000 | \$100/hr | \$1500 |

Note: Service Pack rates do not include GST and are discounted from regular base rate of \$150/hr.

Contact Us Today & Save

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 petersonandco.com.au

 [@petersonandcodesign](https://www.instagram.com/petersonandcodesign)

Terms & Conditions

Reporting

All service hours are tracked, recorded, and reported at the end of each pack.

Priority Service

All work is booked in to our work queue so we do need all relevant content, files and detailed requirements in advance so we're ready to begin when you need the work performed. For larger needs over 5 hrs of time, the project timeline will be dependent upon our availability, on a case by case basis.

Long Expiration

Client has twelve (12) months from the start of a service pack to use the hours. There will be no refunds for unused hours. We update you every month with number of hours left so you'll always know what's left to use.

Payment

All Service Packs are paid in full prior to initiating usage.

Additional Hours

Near the end of a service pack, if a project in progress exceeds the service packs hours, the Client may renew and start a new service pack, or pay the same service pack rate for up to 2 additional hours of time. If Additional Hours are estimated to be more than 2 hours, then a new Service pack will be recommended, as standard rates will apply to time needed beyond those 5 hours.

Emergency work

Emergency work or rush jobs attract a 50% loading fee so we're able to allocate additional resources to start within a 24 hour window.

Note: Service Packs do not include non-service fees such as software licenses, plugins and printing. Expenses for materials (i.e. stock photos or printing) are additional to Time Block hours and will be invoiced separately, with prior client approval.